

Business Professional Women (BPW) Organization Introduction Leads to Business Partnership

Upon meeting 6 years ago at the Oldham County Business Professional Women's organization Debbie Hill and Debbie Newhouse spoke on and off briefly regarding business trends and challenges. The two soon discovered that between them they bridged the marketing solutions for their clients better.

Debbie Newhouse has over 20 years of experience in business from small organizations to large corporations and has developed new products from inception to retail shelves. Originally from Oregon, with a brief time in Chicago then into Louisville traveling most of the time outside of the state for business Debbie felt she needed to learn more about the local business community and attended the BPW meeting.

Debbie Hill has extensive experience in Search Engine Marketing and has consulted several local corporations leading to the top spots in Google™ natural searches including RentalHouses.com. Debbie has lived in Atlanta, GA working in corporate marketing, however returned to Kentucky where she is from originally.

The pair formed Rev Up Now, LLC last year and deliver qualified leads to clients on and off the Internet. More information regarding Rev Up Now can be found at www.RevUpNow.com.