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For Immediate Release (revised)

**Debbie Newhouse's Marketing Successes to be featured in
Upcoming International Guerrilla Marketing Book**

Louisville, KY-Debbie Newhouse's marketing work has been selected from several international applicants to be featured in, **Guerrilla Marketing on the Front Lines: 30 World Class Marketing Coaches Reveal Their Inside Secrets to Send your Profits Soaring**, by Jay Conrad Levinson and Mitch Meyerson.

Jay Conrad Levinson is president of Guerrilla Marketing International, lectures around the world on guerrilla business techniques for universities, professional organizations and companies such as IBM, AT&T, and Adobe. He is the author and co-author of twelve books in the best-selling Guerrilla Marketing series, which have sold over 14 million copies in 42 languages worldwide.

Mitch Meyerson is an internationally recognized expert in business development and personal growth. He has trained more than 18,000 small business owners and has been featured on **The Oprah Winfrey Show**, as well as in the **Washington Post** and **Chicago Tribune**.

Debbie A. Newhouse is a certified Guerrilla Marketing Coach, serves on the board of the Prevention of Child Abuse Kentucky, past Marketing Manager for the Vermont American brand with Bosch Tool Corp. and The Emerson Electric Company. She is the owner of Newhouse Strategic Marketing, Inc. and the managing partner of Rev Up Now, LLC.

Guerrilla Marketing on the Front Lines is scheduled to be released later this year and will include several creative examples of successful implementations of Guerrilla Marketing in today's business world.

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